



IN THE MUSICAL “Hamilton,” George Washington asks, “Who’s going to tell your story?” According to Bryan King, in the world of high-stakes litigation, the answer to that question is critical. Great trial attorneys are not commodities. Selecting the right one matters. King continues Fellers Snider’s rich legacy of trial lawyers with the understanding that a good lawyer might have a mastery of the law and the facts, but a great lawyer knows how to assemble them in a way that presents the client’s story in the best light.

King has built his reputation on the premise that trial practice is about relationships – with juries, judges, witnesses, other lawyers and clients. Law is administered by people. The ability to settle a dispute early or prevail at trial depends on the lawyer’s ability to communicate effectively with the audience, orally, in writing and non-verbally.

King is pictured here with one of his law partners: his piano. For King, music is not only his oldest friend, it’s also the blueprint of a lawsuit. Like music, every lawsuit has a rhythm; it requires tempo, phrasing and dynamics. Music is just noise until someone skillfully adds these elements. Similarly, complex business litigation is messy and nuanced – less like a mathematical equation to be solved than a song to be expressed. But in the hands of a skilled trial lawyer, the lawsuit, like music, culminates in satisfying resolution.

Says King, “Confidence is forged, not bestowed. The one who is not afraid to announce, ‘Ready for trial, Your Honor’ has the advantage. And that’s who you want telling your story.”

## Bryan King

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